

OTA & Google Review Responder

Hospitality & Travel

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Respond to guest reviews on OTAs and Google to build reputation — tailored replies for positive, neutral and negative reviews, a negative-review playbook and reputation tips. Paste your reviews below.

Purpose of this tool & output

Respond to reviews to build reputation

How the output is used

Use the responder to reply to OTA and Google reviews in a way that builds reputation.

Important cautions

AI-generated responses; never disclose private guest data publicly.

Companion documents

- OTA Listing Content Writer
- OTA Channel Selector
- OTA Listing Optimiser
- Dynamic Pricing Strategy
- Channel Manager Setup Guide
- Airbnb & Homestay Listing Kit

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.