

# Travel Influencer Collaboration Brief

Hospitality & Travel

Document type: Plan / SOP / strategy / guide · Generated 15 Oct 2026

This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

## Background

Get a travel-influencer collaboration brief — objective, key message, dos and donts, deliverables, creator tiers with typical deals and an outreach message, with ASCI disclosure built in. Fill in the details below.

## Purpose of this tool & output

Get creators to showcase your property

## How the output is used

Use the brief to get travel creators to showcase your property, with clear deliverables and disclosure.

## Important cautions

AI-generated brief; require ASCI-compliant paid or barter disclosure.

## Companion documents

- Hospitality Marketing Calendar
- Hospitality Social Content Planner
- Package & Offer Designer
- Guest Loyalty Program Designer
- Guest Email & WhatsApp Campaigns
- Google Business Profile Optimiser

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.