

Service Pricing Model

Home & Repair Services

Document type: Plan / SOP / strategy / guide · Generated 15 Oct 2026

This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Builds a pricing model for services from discrete cost drivers — technician time/cost, travel, materials, overhead and target margin — expressed as visit charge + labour + materials, so jobs are priced profitably and consistently. Use it to set prices. For a specific job use the Job Quotation & Estimate Builder.

Purpose of this tool & output

Price jobs to cover cost and make margin

How the output is used

Use it to price jobs to cover cost and make margin — a pricing model across visit, labour, parts and margin for each service.

Important cautions

Price on true cost including travel/dead-time (the hidden margin killer in home services); transparent visit-charge + labour + materials pricing builds trust and protects margin.

Companion documents

- Service Catalog & Menu Planner
- Service Package & Bundle Design
- AMC / Subscription Plan Design
- Job Quotation & Estimate Builder
- Visit Charge & Diagnosis Fee Policy
- Transparent Rate Card Builder

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.