

Deep Cleaning & Housekeeping Playbook

Home & Repair Services

Document type: Plan / SOP / strategy / guide · Generated 14 Oct 2026

This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Builds an operating playbook for deep cleaning and housekeeping — service types and detailed cleaning SOPs/checklists, materials and equipment, before/after documentation, pricing by home size, staffing, and recurring/subscription opportunities — so you run cleaning consistently and profitably. Use it for the cleaning line. For quality use the Quality Checklist & Before/After tool.

Purpose of this tool & output

Run deep cleaning as a repeatable service

How the output is used

Use it to run deep cleaning as a repeatable service — a deep cleaning and housekeeping playbook across scope, checklist and pricing.

Important cautions

Deep cleaning sells on visible results — before/after photos and a detailed checklist ensure consistency and prove value; recurring housekeeping subscriptions turn one-off cleans into steady revenue.

Companion documents

- AC Service & Repair Playbook
- Appliance Repair Playbook
- Plumbing Service Playbook
- Electrical Service Playbook
- Pest Control Service Playbook
- Painting & Renovation Playbook

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