

AMC / Subscription Plan Design

Home & Repair Services

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Designs annual maintenance contract (AMC) / subscription plans — coverage and visit schedule, pricing, exclusions and terms — for appliances, home maintenance or cleaning, so you build predictable recurring revenue and lock in customers. Use it to launch AMC. For the contract use the AMC Contract & Terms tool.

Purpose of this tool & output

Build recurring revenue with maintenance plans

How the output is used

Use it to build recurring revenue with maintenance plans — an AMC and subscription design that lifts retention and cash flow.

Important cautions

Model expected visits and parts cost before pricing an AMC; all-inclusive plans priced too low lose money on heavy-use customers. AMC is great recurring revenue if priced right.

Companion documents

- Service Catalog & Menu Planner
- Service Pricing Model
- Service Package & Bundle Design
- Job Quotation & Estimate Builder
- Visit Charge & Diagnosis Fee Policy
- Transparent Rate Card Builder

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.