

Product Margin & Mix Analysis

Gems & Jewellery

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Analyse margin and mix across your jewellery categories — where the real margin is (making/design vs metal), which categories and turns drive profit, and mix/pricing levers — so you focus the assortment on profit. Describe your business below.

Purpose of this tool & output

Find your most profitable lines

How the output is used

Use it to find your most profitable lines — a product margin and mix analysis across categories, weights and making.

Who should vet it

Your accountant, to confirm the margin and mix inputs behind the analysis.

Important cautions

AI-generated analysis; validate with your actual margins and inventory turns.

Companion documents

- Making Charge & Price Build-up
- Jewellery Product Costing
- Jewellery Business P&L
- Jewellery Working Capital Plan
- Gold Price Hedging Guide
- Jewellery Business Capex Plan

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.