

# Jewellery Export Marketing Plan

Gems & Jewellery

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

## Background

Get an export-marketing plan for a gems/jewellery business — target markets and buyer types, trade shows (IIS/international), digital B2B, and outreach — to find and win international buyers. Describe your business below.

## Purpose of this tool & output

Find and win international buyers

## How the output is used

Use it to find and win international buyers — an export marketing plan across fairs, channels and buyer outreach.

## Important cautions

AI-generated plan; adapt to your products and target markets.

## Companion documents

- Gems & Jewellery Export Plan
- GJEPC Membership & Benefits Guide
- Gems Export Documentation Guide
- SEZ / EOU for Gems Guide
- Gold / Rough Import Guide
- Jewellery Export Costing

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.