

# Jewellery Collection Planning

Gems & Jewellery

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

## Background

Get a collection plan for a jewellery range — theme and story, product mix and price-points, weight/margin balance, and launch — so a new collection is coherent, saleable and profitable. Describe the collection below.

## Purpose of this tool & output

Plan a coherent, saleable collection

## How the output is used

Use it to plan a coherent, saleable collection — a collection plan across themes, price points and weights that sells.

## Important cautions

AI-generated plan; validate designs and costs before production.

## Companion documents

- Jewellery Design Brief
- CAD Design Optimisation Guide
- Custom Order Process SOP
- Jewellery Trend & Design Direction
- Jewellery Catalogue Creation
- Bridal Collection Plan

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