

# Jewellery Business Valuation Guide

Gems & Jewellery

Document type: Financial model / analysis · Generated 27 Aug 2026

This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

## Background

Get an indicative valuation view for a jewellery business — the methods (asset/stock-heavy, earnings), value drivers (brand, location, turns, customer base) and discounts, and a reasoned range — for a sale, partner exit or investment. Describe the business below.

## Purpose of this tool & output

Estimate what the business is worth

## How the output is used

Use it to estimate what the business is worth for a sale, partner buy-in or succession — stock, brand and profit counted.

## Who should vet it

A CA or valuation professional, to firm up the valuation for any actual transaction, since stock valuation heavily affects it.

## Important cautions

AI-generated indicative guidance, not a formal valuation; verify stock and clean books, and engage a registered valuer for transactions.

## Companion documents

- Making Charge & Price Build-up
- Jewellery Product Costing
- Jewellery Business P&L
- Jewellery Working Capital Plan
- Gold Price Hedging Guide
- Product Margin & Mix Analysis

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.