

Gaming Venture Valuation Guide

Gaming, Esports & Digital Entertainment

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Produces an indicative valuation of a gaming venture — revenue/earnings multiples, user-and-metrics-based value, IP/pipeline and comparables — with the key value drivers and adjustments. Use it for a raise, sale or partnership. For fundraise numbers use the Fundraise Financials Builder.

Purpose of this tool & output

Estimate what a gaming venture is worth

How the output is used

Use it to estimate what a gaming venture is worth for a raise, sale or partner buy-in — revenue, growth, IP and metrics counted.

Who should vet it

A CA or valuation professional, to firm up the valuation for any actual transaction.

Important cautions

Indicative only, not a formal valuation. Gaming value is driven by retention/LTV quality, growth and IP, and discounted for single-hit dependence, platform risk, and (for RMG) heavy regulatory/tax risk. Multiples vary widely by model. Get professional valuation for an actual deal.

Companion documents

- Game Studio P&L Modeller
- Game Unit Economics Calculator
- Real-Money Gaming Economics Modeller
- Studio Burn & Runway Planner
- Game Break-Even Calculator
- Gaming Fundraise Financials Builder

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.