

Streamer / Creator Agreement

Gaming, Esports & Digital Entertainment

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Drafts a streamer/creator agreement with discrete terms — deliverables, exclusivity, revenue splits, content ownership, sponsorship rules and term — for signing a creator to an org or network. Use it to formalise a creator deal. Fill each term separately.

Purpose of this tool & output

Contract a streamer or content creator

How the output is used

Use the draft to contract a streamer or content creator — deliverables, exclusivity, content rights, conduct and fee — reviewed by a lawyer.

Who receives it

The agreement is between you and the streamer/creator; each keeps a signed copy.

Fees & charges

Usually executed on stamp paper per your state; GST/TDS apply to the fee as per law.

Who should vet it

A lawyer, to check the content-rights, exclusivity and disclosure clauses before signing.

Important cautions

Template for guidance, not legal advice. Scope exclusivity and ownership fairly — creators reasonably retain their personal channel/brand; separate org-sourced from personal revenue clearly. Include disclosure/ASCI compliance for sponsorships. Have a lawyer review before signing.

Companion documents

- Game Publishing Agreement Review
- Developer / Work-for-Hire Agreement
- Esports Player Contract
- Gaming Sponsorship Agreement
- Game IP Licensing Agreement
- Gaming NDA & IP Protection Agreement

processes vary by state and change over time — confirm with your state authority.