

Gaming Creator Brand Deal Kit

Gaming, Esports & Digital Entertainment

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Produces a brand-deal kit for a gaming creator — media kit, pricing, outreach, deliverables and disclosure/compliance — to win and deliver sponsorships. Use it to secure brand deals. For the agreement use the Streamer/Creator Agreement (G11).

Purpose of this tool & output

Land and price brand sponsorships

How the output is used

Use it to land and price brand sponsorships — a creator brand-deal kit with the pitch, rate card and deliverables.

Important cautions

Disclose all paid partnerships per ASCI/platform rules, and vet sponsors — promoting real-money-gaming or prohibited products (especially to a young audience) carries legal/reputational risk. Price on genuine engagement. Have brand agreements reviewed. Guidance only.

Companion documents

- Game Streaming Channel Strategy
- Gaming Content Calendar Builder
- Streaming Monetization Plan
- Streamer Community Building
- Multi-Platform Streaming Setup
- Gaming Creator Growth Playbook

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.