

Product Range & Catalogue Planning

Furniture & Home Furnishings

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Plans a furniture product range and catalogue — categories, good-better-best tiers, hero and volume products and what to make-to-stock versus make-to-order. Use it to shape your offering. For costing use the Product Costing & Bill of Materials tool.

Purpose of this tool & output

Plan a range that sells and stocks well

How the output is used

Use it to plan a range that sells and stocks well — a product range and catalogue planning across categories, price points and SKUs.

Important cautions

A wide range strains inventory, cash and production complexity — start focused with clear tiers and coordinated collections, and make-to-order slow or bespoke items rather than stocking them. Extend the range based on what sells. Validate the mix against your channel and cash constraints.

Companion documents

- Furniture Design & Development
- Material & Wood Selection Guide
- Modular Kitchen / Wardrobe Design
- Product Costing & Bill of Materials
- Finish, Laminate & Upholstery Selection
- Sustainable / Certified Materials

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.