

Delivery Zone & Radius Optimizer

Food Service, Restaurants & Cloud Kitchens

Document type: Plan / SOP / strategy / guide · Generated 27 Aug 2026

This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Produces a delivery-zone and radius plan — optimal delivery radius for quality and time, order-density targeting, second-kitchen/expansion logic, and packaging-for-distance. Use it to balance reach vs quality. For cloud-kitchen location use the Cloud Kitchen Setup tool.

Purpose of this tool & output

Optimise your delivery reach and times

How the output is used

Use the optimizer to optimise your delivery reach and times.

Important cautions

Food quality degrades with delivery distance/time — a tighter radius with hot, intact food and better ratings usually beats a wide radius generating cold-food reviews. Add a satellite kitchen to cover a new dense zone rather than over-extending. Monitor ratings by distance.

Companion documents

- Cloud Kitchen Setup Guide
- Swiggy / Zomato Onboarding Guide
- Aggregator Ranking & Sales Optimizer
- Virtual / Delivery Brand Builder
- Delivery Packaging Selection
- Aggregator Commission & Margin Analyzer

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.