

Cloud Kitchen Setup Guide

Food Service, Restaurants & Cloud Kitchens

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Produces a setup plan for a cloud/delivery kitchen — location logic, kitchen, brand and menu for delivery, aggregator onboarding, packaging and economics. Use it to launch delivery-only. For multi-brand strategy use the Multi-Brand Strategy tool.

Purpose of this tool & output

Launch a delivery-only cloud kitchen

How the output is used

Use the guide to launch a delivery-only cloud kitchen.

Important cautions

Cloud kitchens win on order density, a travel-friendly menu and margin after aggregator commission (~18-30%) and packaging — not footfall. They still need FSSAI/fire/GST/trade licences. Model the post-commission economics carefully before launch.

Companion documents

- Swiggy / Zomato Onboarding Guide
- Aggregator Ranking & Sales Optimizer
- Virtual / Delivery Brand Builder
- Delivery Packaging Selection
- Aggregator Commission & Margin Analyzer
- Multi-Brand Cloud Kitchen Strategy

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.