

Aggregator Ranking & Sales Optimizer

Food Service, Restaurants & Cloud Kitchens

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Produces an optimization plan to grow orders on Swiggy/Zomato — listing/menu, ratings, visibility/ads, offers, prep-time and operational metrics that drive rank. Use it to grow delivery sales. For onboarding use the Aggregator Onboarding Guide.

Purpose of this tool & output

Rank higher and sell more on delivery apps

How the output is used

Use the tool to rank higher and sell more on delivery apps.

Important cautions

Ratings and operational reliability (low cancellation, fast accurate dispatch, uptime) drive app rank more than discounts — over-discounting erodes already-thin post-commission margin. Fix quality, packaging and operations first. App algorithms change; focus on fundamentals.

Companion documents

- Cloud Kitchen Setup Guide
- Swiggy / Zomato Onboarding Guide
- Virtual / Delivery Brand Builder
- Delivery Packaging Selection
- Aggregator Commission & Margin Analyzer
- Multi-Brand Cloud Kitchen Strategy

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.