

Expiry, Damage & Wastage Control

FMCG Brands & Distribution

Document type: Plan / SOP / strategy / guide · Generated 29 Aug 2026

This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Builds a plan to control expiry, damage and wastage across the chain — root-cause by node, FEFO and near-expiry action, damage-in-transit and handling fixes, returns policy and liquidation — so unsaleable stock stops eroding margin. Use it when write-offs are high. For godown discipline use the Godown & Warehouse Management SOP.

Purpose of this tool & output

Cut the losses that quietly kill margin

How the output is used

Use it to cut the losses that quietly kill margin — an expiry, damage and wastage control approach across the chain.

Important cautions

Wastage is pure margin loss; a 2% wastage cut often beats a sales push for the bottom line.

Companion documents

- Demand Forecasting & Inventory Planner
- Primary vs Secondary Sales Alignment
- Production Planning & Scheduling
- Raw Material Sourcing & Vendor Plan
- Cold Chain / Temperature-Sensitive Logistics
- Stock Norms & Days-of-Inventory Policy

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.