

Stock Norms & Days-of-Inventory Policy

FMCG Brands & Distribution

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Sets stock norms (days of inventory) across the supply chain — factory/FG, depot, distributor and MT/e-com nodes — by SKU velocity and shelf life, so you free up working capital without stockouts. Use it to right-size inventory. For the forecast use the Demand Forecasting & Inventory Planner.

Purpose of this tool & output

Set the right stock at every node

How the output is used

Use it to set the right stock at every node — a stock-norms and days-of-inventory policy across plant, DC and distributor.

Important cautions

Differentiate norms by velocity and shelf life; a flat days-of-stock rule overstocks slow SKUs and starves fast ones.

Companion documents

- Demand Forecasting & Inventory Planner
- Primary vs Secondary Sales Alignment
- Production Planning & Scheduling
- Raw Material Sourcing & Vendor Plan
- Cold Chain / Temperature-Sensitive Logistics
- Expiry, Damage & Wastage Control

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.