

Product Recall & Traceability Plan

FMCG Brands & Distribution

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Builds a product recall and traceability plan — batch coding and traceability, recall classification and decision, retrieval across the channel, consumer and authority communication, and mock-recall drills — so a quality issue is contained fast and lawfully. Use it for food-safety preparedness. For hygiene use the FSSAI Hygiene & Schedule-4 Audit.

Purpose of this tool & output

Be ready to pull a bad batch fast

How the output is used

Use it to be ready to pull a bad batch fast — a product recall and traceability plan with batch coding and a recall SOP.

Important cautions

Recall readiness is an FSSAI expectation and a brand-survival tool; run mock recalls before you need a real one.

Companion documents

- FSSAI Hygiene & Schedule-4 Audit
- Legal Metrology / Weights & Measures Compliance
- FMCG GST & HSN Compliance
- BIS / AGMARK / Certification Guide
- Advertising & Claims Compliance (ASCI)
- FMCG Import / Export Compliance

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.