

Demand Forecasting & Inventory Planner

FMCG Brands & Distribution

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Builds a demand-forecasting and inventory plan — SKU-level forecast method, seasonality and promo uplift, safety stock and reorder norms across nodes — so you avoid both stockouts and dead stock. Use it to plan supply. For the stock-days policy use the Stock Norms & Days-of-Inventory Policy.

Purpose of this tool & output

Forecast demand and plan stock to match

How the output is used

Use it to forecast demand and plan stock to match — a demand-forecasting and inventory planner that reduces stockouts and excess.

Who should vet it

Your supply-chain or sales lead, to confirm the demand assumptions before you commit production and stock.

Important cautions

Forecast at SKU level and reconcile to secondary sales; forecasting primary alone hides real demand.

Companion documents

- Primary vs Secondary Sales Alignment
- Production Planning & Scheduling
- Raw Material Sourcing & Vendor Plan
- Cold Chain / Temperature-Sensitive Logistics
- Stock Norms & Days-of-Inventory Policy
- Expiry, Damage & Wastage Control

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.