

Delivery Route & Logistics Plan

FMCG Brands & Distribution

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Builds a delivery route and logistics plan for a distributor — clustering orders, van/loader productivity, delivery-vs-order timing, and cost per delivery — so fulfilment is fast and cheap. Use it to fix delivery efficiency. For sales beats use the Beat Plan & PJP Builder.

Purpose of this tool & output

Deliver orders fast and cheap

How the output is used

Use it to deliver orders fast and cheap — a delivery route and logistics plan that cuts cost-to-serve.

Important cautions

Align delivery beats to sales beats; mismatched routing is a hidden cost drain.

Companion documents

- Start a Distribution Business Guide
- Godown & Warehouse Management SOP
- Order-to-Delivery & Billing SOP
- Multi-Brand Distributor Management
- Retailer Credit & Collection Policy
- Distribution Management System (DMS) Selection

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.