

BIS / AGMARK / Certification Guide

FMCG Brands & Distribution

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Determines which product certifications your FMCG product needs — BIS/ISI (where mandatory), AGMARK (for certain agri products), organic (Jaivik Bharat/NPOP), Halal/other — with process and cost. Use it to plan certification. For food licensing use the FSSAI Product & Licence Compliance tool.

Purpose of this tool & output

Get the product certifications you need

How the output is used

Use it to get the product certifications you need — the BIS or AGMARK certification where it is mandatory or a market advantage.

Who receives it

The application goes to the Bureau of Indian Standards (BIS) for ISI/CRS certification, or to the Directorate of Marketing and Inspection for AGMARK, as applicable to the product.

How to submit / file it

Apply to the relevant body with the product, factory and test details, undergo product testing at a recognised lab and factory assessment, and obtain the certification mark before you use it.

Fees & charges

BIS/AGMARK application, testing, marking-fee and annual charges based on the product and scheme; the certification is periodically renewed.

Who should vet it

The BIS or AGMARK authority that tests and certifies; a certification consultant usually prepares the application and testing.

Important cautions

Certification requirements vary by product and market and change; confirm mandatory ones (e.g. BIS) before selling.

Companion documents

- FSSAI Hygiene & Schedule-4 Audit
- Legal Metrology / Weights & Measures Compliance
- FMCG GST & HSN Compliance
- Product Recall & Traceability Plan
- Advertising & Claims Compliance (ASCI)
- FMCG Import / Export Compliance

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.