

Unit-Economics Analyzer

Finance & Accounting

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Computes your unit economics — contribution margin, CAC, LTV, LTV:CAC, payback — with a verdict and the levers that most improve them. Use it to test whether growth is profitable. For runway, use the Burn-Rate & Runway Calculator.

Purpose of this tool & output

Compute CAC, LTV, payback and contribution margin per unit

How the output is used

Use it to compute CAC, LTV, payback and contribution margin per unit so you know if growth is profitable.

Who should vet it

Your CA or finance head, to confirm the cost allocation behind CAC and contribution margin.

Important cautions

Depends on accurate retention and margin inputs.

Companion documents

- Budget & Forecast Framework
- 13-Week Cash-Flow Forecast
- Annual Operating Plan Builder
- Scenario / Sensitivity Planner
- Burn-Rate & Runway Calculator
- Break-Even Analyzer

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.