

Service Portfolio & Packages

Events, Weddings & Entertainment

Document type: Plan / SOP / strategy / guide · Generated 15 Oct 2026

This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Design a clear service portfolio and tiered packages for your event business — what each package includes, ideal client, and how to present add-ons — so prospects understand and buy easily. Describe your services below.

Purpose of this tool & output

Package your services to sell clearly

How the output is used

Use it to package your services to sell clearly — a service portfolio and packages a client can understand and choose from.

Important cautions

AI-generated portfolio; set final prices from your costs.

Companion documents

- Event Business Setup Guide
- Event Company Business Plan
- Event Operations SOP
- Event Feasibility Study
- Event Team Structure Plan
- Event Project Workflow SOP

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.