

Energy Solution Sales Proposal

Energy, Power & Renewables

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Writes an energy-solution sales proposal — solution overview, savings and benefits (bill savings, sustainability), a technical summary, pricing and financing (capex, opex, RESCO), payback and a why-us section. Use this for C&I and larger solutions. For a standard residential rooftop deal use the Rooftop Solar Proposal Builder.

Purpose of this tool & output

Win-ready proposals for energy solutions

How the output is used

Use it to build a win-ready proposal for an energy solution — problem, solution, savings, pricing, timeline and why-us.

Important cautions

AI-generated proposal; confirm design, prices and savings.

Companion documents

- Lead Management System
- Customer Education Kit
- Customer Financing Options Guide
- Energy Business Marketing Plan
- Energy Social Content Planner
- Referral Program Designer

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.