

Customer Financing Options Guide

Energy, Power & Renewables

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Explains customer financing options for solar or energy solutions — capex, opex/RESCO, loan and lease — how each works with pros and cons, the loan sources (bank, NBFC, rooftop schemes) and the logic to match a model to the customer. Use this to help customers fund their system and close deals.

Purpose of this tool & output

Help customers fund their system

How the output is used

Use it to help customers fund a system — loan, EMI, lease, RESCO/opex and subsidy routes — with pros, cons and who suits which.

Important cautions

AI-generated guide; confirm current financing terms.

Companion documents

- Energy Solution Sales Proposal
- Lead Management System
- Customer Education Kit
- Energy Business Marketing Plan
- Energy Social Content Planner
- Referral Program Designer

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.