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# Working Capital Planner

Consumer Electronics & Appliances

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

## Background

Plans working capital from discrete drivers — inventory days (and obsolescence risk), brand credit days, any customer/B2B credit, and monthly cost base — so you size the cash tied in fast-moving high-value stock and the funding needed. Use it to avoid a cash crunch. For the P&L use the Store P&L Modeller.

## Purpose of this tool & output

Fund the inventory this business locks up

## How the output is used

Use it to fund the inventory this business locks up — size the cash tied in high-value stock and plan the limit for festive peaks.

## Who should vet it

Your CA or banker, to confirm the working-capital cycle and limit against your turnover and stock ageing.

## Important cautions

Retail is mostly cash (favourable) but inventory is high-value and fast-obsolescing — the working-capital risk is cash trapped in stock (and festive build-up), not receivables; control inventory days and plan festive funding with brand credit.

## Companion documents

- Store P&L Modeller
- Break-Even Analysis
- Inventory Turns & GMROI
- Cash Flow Management
- Service Centre Economics
- Deal / Basket Economics

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