

Brand Scheme & Claim Management

Consumer Electronics & Appliances

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Builds a system to evaluate and claim brand schemes and dues — target rebates, display/volume schemes, price protection, DOA/defective claims and marketing support — so you chase profitable schemes and collect everything owed. Use it to manage brand dues. For purchase decisions use the Purchase Planning & Brand Ordering tool.

Purpose of this tool & output

Capture every rebate, scheme and claim

How the output is used

Use it to capture every rebate, scheme and claim — a brand-scheme and claim-management routine so money is not left on the table.

Important cautions

Claim price protection whenever a brand drops prices on stock you hold, and collect all DOA/scheme/marketing dues within time limits — this is real recovered margin. Only chase target schemes where the rebate beats the cash and obsolescence risk of the extra stock.

Companion documents

- Inventory Management SOP
- Stock Norms & Obsolescence Control
- Purchase Planning & Brand Ordering
- Serial / IMEI & Warranty Tracking
- Demand Forecasting (Seasonal & Festive)
- Stock Audit & Shrinkage Control

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.