

Product Selection Advisory

Consumer Electronics & Appliances

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Produces an expert product advisory for a customer — comparing options for their need and budget across brands/models, key specs to consider, energy rating, and the right fit — so your staff give unbiased, trusted advice that wins the sale over online. Use it as a selling and customer-help tool. For energy rating use the Energy-Efficiency (BEE Star) Advisory.

Purpose of this tool & output

Help customers choose the right product

How the output is used

Use it to help customers choose the right product — matching needs to features and budget, which builds trust and repeat sales.

Important cautions

Honest, unbiased advice (including running cost and reliability, not just the highest-margin product) builds the trust that wins customers from online. Confirm current models/prices in-store.

Companion documents

- Product Range & Category Plan
- Model Mix & New-Launch Management
- Accessories & Attach-Sales Plan
- Mobile & Accessories Category Playbook
- Premium / High-Value Category Strategy
- Refurbished & Exchange Program

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.