

Store & Service Organisation Planner

Consumer Electronics & Appliances

Document type: Plan / SOP / strategy / guide · Generated 15 Oct 2026

This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Designs the organisation for an electronics business — sales/showroom staff, service technicians, finance/EMI desk, accounts and inventory — with roles and ratios as you scale. Use it to structure the team. For hiring use the Sales & Service Staff Hiring Kit.

Purpose of this tool & output

Design roles for sales, service and back-office

How the output is used

Use it to design roles for sales, service and back-office — so selling, repairs and accounts each have a clear owner as you grow.

Important cautions

Give clear ownership to inventory (obsolescence risk) and service/after-sales (the differentiator and complaint source); a good finance/EMI desk also directly drives conversion.

Companion documents

- Electronics Business Setup Guide
- Electronics Business Plan
- Retail vs Service vs Online Model Selector
- Brand Dealership Acquisition
- Location & Catchment Analysis
- Store Brand Positioning

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.