

# Extended Warranty Program

Consumer Electronics & Appliances

Document type: Plan / SOP / strategy / guide · Generated 13 Oct 2026

This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

## Background

Builds an extended-warranty program — provider tie-up (brand/third-party like OneAssist), what it covers, pricing and your commission/margin, the sales pitch at point of sale, and honest terms — so you add a high-margin recurring income line and give customers peace of mind. Use it to grow EW attach. For attach broadly use the Accessories & Attach-Sales Plan.

## Purpose of this tool & output

Sell extended warranty for high-margin income

## How the output is used

Use it to sell extended warranty for high-margin income — how to present and price extended warranty so customers value it.

## Important cautions

Extended warranty is a top high-margin attach (especially on premium and mobiles where out-of-warranty repair is costly); pitch it honestly with clear coverage/exclusions — mis-sold EW creates disputes that cost more than the margin.

## Companion documents

- Warranty Handling SOP
- Brand Warranty & DOA Claims
- Installation & Demo Service
- Appliance AMC Plans
- Complaint & Escalation Handling
- After-Sales Customer Retention

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.