

Dealership / Sub-Dealer Agreement

Consumer Electronics & Appliances

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Drafts a dealership/sub-dealer agreement with each term separate — territory and products, margin and schemes, credit and security, targets, brand/price discipline, and termination — so extending distribution is clear and protected. Use it to appoint sub-dealers. For a service franchise use the Service / ASC Franchise Agreement.

Purpose of this tool & output

Appoint a sub-dealer on discrete terms

How the output is used

Use the draft to appoint a sub-dealer on discrete terms — territory, credit, pricing and targets — then have a lawyer review it before signing.

Who receives it

The agreement is between you and the sub-dealer; each keeps a signed copy.

Fees & charges

Stamp duty on the agreement per your state stamp act; GST is handled in invoicing.

Who should vet it

A lawyer, to check the credit exposure, territory and termination terms before signing.

Important cautions

AI-generated draft; ensure it does not breach your own brand dealership terms; a lawyer should review. Sub-dealers must also respect MRP and brand policy.

Companion documents

- Service / ASC Franchise Agreement
- AMC / Service Contract
- B2B / Bulk Supply Agreement
- Sale & Warranty Terms & Conditions
- Employee Agreement
- Vendor / Supplier Agreement

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and

processes vary by state and change over time — confirm with your state authority.