

Cash Flow Management

Consumer Electronics & Appliances

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Builds a cash-flow plan from discrete drivers — collections (mostly cash/finance-settlement), brand payments and stock purchases, festive build-up, and finance/EMI settlement timing — so cash stays healthy across the fast stock cycle and festive peaks. Use it to manage cash. For working-capital sizing use the Working Capital Planner.

Purpose of this tool & output

Keep cash flowing through stock and festivals

How the output is used

Use it to keep cash flowing through stock and festivals — a cash-flow plan across purchases, sales and festive stocking.

Who should vet it

Your CA or banker, to align the cash-flow plan with your CC limit and festive stocking.

Important cautions

Retail cash sales help, but stock/brand payments and the festive build-up dominate outflows; align brand credit and plan festive funding, and do not let obsolescing stock trap the cash you need for payments and the next season.

Companion documents

- Store P&L Modeller
- Working Capital Planner
- Break-Even Analysis
- Inventory Turns & GMROI
- Service Centre Economics
- Deal / Basket Economics

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