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Break-Even Analysis

Consumer Electronics & Appliances

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Computes break-even from discrete inputs — blended gross margin and monthly fixed costs (staff, rent, finance, overheads) — giving the monthly sales needed to break even and the margin of safety, so you know the survival threshold given thin margins. Use it to set your minimum. For the P&L use the Store P&L Modeller.

Purpose of this tool & output

The sales you must do to cover costs

How the output is used

Use it to find the sales you must do to cover costs — the break-even turnover given your margins, fixed costs and finance income.

Who should vet it

Your CA or accountant, to confirm the fixed costs and blended margin used in the break-even.

Important cautions

Thin blended margins mean high break-even sales; the fastest way to lower break-even is to raise attach/service/finance income (blended margin), not just sell more boxes. Watch the margin-of-safety cushion.

Companion documents

- Store P&L Modeller
- Working Capital Planner
- Inventory Turns & GMROI
- Cash Flow Management
- Service Centre Economics
- Deal / Basket Economics

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.