

Program / Course Portfolio

Coaching, Tuition & Test-Prep

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Design a program and course portfolio for a coaching/edtech business — programs by segment and duration, formats (classroom/online/hybrid/self-paced), and fee tiers — so students and parents understand and choose. Describe your offerings below.

Purpose of this tool & output

Structure your programs to sell

How the output is used

Use it to structure your programs to sell — a course and program portfolio that covers your audience and price points.

Important cautions

AI-generated portfolio; price from your batch economics.

Companion documents

- Coaching / Tuition Business Setup Guide
- Coaching Centre Setup Guide
- Coaching / EdTech Business Plan
- Coaching Business Feasibility Study
- Coaching Institute Org Structure
- Academic Operations SOP

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.