

Referral Program

Coaching, Tuition & Test-Prep

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Design a referral program for a coaching/edtech business — structure and rewards, how to make referring easy, and economics — to drive low-cost, high-trust admissions from existing students and parents. Describe your business below.

Purpose of this tool & output

Turn students and parents into advocates

How the output is used

Use it to turn students and parents into advocates — a referral program that rewards recommendations within budget.

Important cautions

AI-generated program; validate economics against your admission cost.

Companion documents

- Coaching Marketing Plan
- Coaching Social Media Plan
- Admission Season Campaign
- Seminar / Webinar Plan
- Coaching Lead Generation Plan
- Institute / EdTech Profile

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.