

Coaching Fee Pricing Strategy

Coaching, Tuition & Test-Prep

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Get a fee pricing strategy for a coaching business — value vs market pricing, program-tier and installment strategy, scholarship-driven pricing, and margin protection — to price for both enrollments and profit. Describe your situation below.

Purpose of this tool & output

Price programs to fill batches and profit

How the output is used

Use it to price programs to fill batches and profit — a fee-pricing strategy balancing affordability, market and margin.

Important cautions

AI-generated strategy; validate against your batch economics and market.

Companion documents

- Coaching / EdTech Business P&L
- Batch Economics Calculator
- Cost per Student & CAC Analysis
- Coaching Working Capital Plan
- Coaching Capex / Investment Plan
- Scholarship / Discount Model

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.