

# Prospect Outreach Message Kit

Coaching, Tuition & Test-Prep

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

## Background

Generate outreach and re-engagement messages for a coaching/edtech business — to enquired leads, past demo attendees, and school/partner tie-ups — for WhatsApp/SMS/email, ready to personalise. Describe the context below.

## Purpose of this tool & output

Reach students, parents and schools

## How the output is used

Use it to reach students, parents and schools — an outreach message kit that opens conversations and enquiries.

## Important cautions

AI-generated copy; personalise and follow DND/consent rules for bulk messaging.

## Companion documents

- Coaching Marketing Plan
- Coaching Social Media Plan
- Admission Season Campaign
- Referral Program
- Seminar / Webinar Plan
- Coaching Lead Generation Plan

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.