

Advertising & Claims Compliance Guide

Coaching, Tuition & Test-Prep

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Get a guide to advertising compliance for coaching — the rules on results/selection claims, testimonials and rankings, misleading-ad norms (ASCI/CCPA), and what you can and cannot say — so your marketing is honest and penalty-safe. Describe your advertising below.

Purpose of this tool & output

Advertise results honestly and legally

How the output is used

Use it to advertise results honestly and legally — the do and do-not of coaching advertising, especially result and rank claims.

Important cautions

AI-generated guide; misleading coaching ads attract CCPA/ASCI action and coaching-guideline penalties - be truthful and provide context.

Companion documents

- Coaching Centre Guidelines Compliance
- Coaching / EdTech GST Guide
- Fee & Refund Policy
- Centre Safety & Fire Compliance Guide
- Child Safety / POCSO Compliance Guide
- Coaching Business Licence Guide

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.