

Course Marketing Copy

EdTech & Training

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Writes SEO-optimised course marketing copy: title, subtitle, long description, outcomes, requirements, highlights and search keywords tuned to your platform. Use this to list or promote a course. For a full sales page use Course Landing Page Copy.

Purpose of this tool & output

Describe your course and we write SEO-optimised copy for Udemy, platform or website

How the output is used

Use the SEO-optimised copy to promote a course on Udemy, your platform or website and drive enrolment.

Companion documents

- Course Landing Page Copy
- Email Launch Sequence
- Social Promo Pack
- Webinar / Demo Script

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.