

Location & Catchment Analysis

Diagnostics, Labs & Imaging

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Evaluates a specific site for a diagnostic centre — referrer proximity, footfall, accessibility, visibility, competition and suitability — with a fit score. Use it to compare sites. For full viability use the Diagnostic Centre Feasibility Study.

Purpose of this tool & output

Evaluate a site for a diagnostic centre

How the output is used

Use it to evaluate a site for a diagnostic centre — the catchment, doctor density, footfall and access that decide a location.

Who should vet it

A local healthcare consultant or an established lab owner, to confirm the catchment and referral potential of the site.

Important cautions

Referrer proximity and accessibility matter more than raw footfall for diagnostics. Imaging rooms need AERB-compliant shielding and structural load capacity — confirm with a structural expert and radiation-safety consultant before finalising an imaging site.

Companion documents

- Diagnostic Lab Setup Guide
- Diagnostic Centre Business Plan
- Diagnostic Model Selector
- Diagnostic Centre Feasibility Study
- Lab Org Structure Planner
- Franchise vs Own-Brand Comparison

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.