

# Health Checkup Package Designer

Diagnostics, Labs & Imaging

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

## Background

Designs preventive health-checkup packages — basic, comprehensive, cardiac, diabetic, women, senior — with test lists, positioning and price logic. Use it to create packages that sell. For pricing use the Health Package Pricing tool.

## Purpose of this tool & output

Build preventive health check packages

## How the output is used

Use it to build preventive health-check packages — the test bundles, positioning and value that sell and stay profitable.

## Important cautions

Health packages should be clinically sensible, not padded with unnecessary tests to inflate price. Positioning and price come from the Health Package Pricing tool. Encourage patients to discuss results with a doctor; a package is screening, not a diagnosis.

## Companion documents

- Test Menu & Catalogue Design
- Pre-Analytical Sample Workflow SOP
- Phlebotomy & Sample Collection SOP
- Turnaround Time (TAT) Management
- Outsourced / Referral Test Plan
- Diagnostic Report Format & Templates

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