

Diagnostic Centre Feasibility Study

Diagnostics, Labs & Imaging

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Assesses whether a diagnostic centre is viable at a location — demand, referrers, competition, capex, volume and break-even — with a go or no-go view. Use it before committing capital. For the funding document use the Diagnostic Centre Business Plan.

Purpose of this tool & output

Test if a diagnostic centre will work here

How the output is used

Use it to test if a diagnostic centre will work here — the catchment, test demand, competition and economics before you invest.

Who should vet it

A diagnostics consultant or an experienced lab owner, to sanity-check the demand and pricing assumptions against local reality.

Important cautions

This is an indicative screen, not a market survey. Referrer relationships and capacity utilisation make or break a diagnostic centre. Validate catchment demand and competitor pricing on the ground before investing.

Companion documents

- Diagnostic Lab Setup Guide
- Diagnostic Centre Business Plan
- Diagnostic Model Selector
- Location & Catchment Analysis
- Lab Org Structure Planner
- Franchise vs Own-Brand Comparison

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.