

KOL / Influencer Strategy

Crypto & Web3

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Builds a crypto KOL/influencer strategy with integrity — selection criteria, tier mix, deliverables, mandatory disclosure/compliance (ASCI/FTC) and measurement — avoiding pump-and-dump tactics. Use this for influencer plans; for the overall GTM use the Web3 Go-to-Market Strategy.

Purpose of this tool & output

Plan crypto influencer partnerships

How the output is used

Use the plan to partner with crypto influencers (KOLs) transparently, with disclosure and clear deliverables.

Important cautions

AI-generated strategy; ensure disclosure compliance and avoid market manipulation.

Companion documents

- Web3 Go-to-Market Strategy
- Community Growth Plan
- Exchange Listing Plan
- Airdrop / Incentive Design

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.