

Airdrop / Incentive Design

Crypto & Web3

Document type: Plan / SOP / strategy / guide · Generated 15 Oct 2026

This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Designs a sybil-resistant airdrop/incentive program — eligibility from genuine usage signals, sybil resistance, allocation, vesting/claim and anti-farming — with the India tax note that airdrops are taxable at receipt. Use this for airdrop design; for the wider launch use the Web3 Go-to-Market Strategy.

Purpose of this tool & output

Design a sybil-resistant airdrop

How the output is used

Use the design to run a sybil-resistant airdrop that rewards real users and survives regulatory scrutiny.

Important cautions

AI-generated design; get legal/tax advice; airdrops may have securities/tax implications.

Companion documents

- Web3 Go-to-Market Strategy
- Community Growth Plan
- KOL / Influencer Strategy
- Exchange Listing Plan

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.