

Project Effort Estimator

Consulting & Professional Services

Document type: Financial model / analysis · Generated 27 Aug 2026

This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Get a bottom-up project effort estimate so you price right — a workstream-by-workstream breakdown with tasks, hours and roles, total hours, a contingency buffer, and how effort links to price. Validate with your team. Fill in your details below.

Purpose of this tool & output

Estimate effort so you price right

How the output is used

Use the estimator to estimate effort so you price right and protect margin.

Who should vet it

A delivery lead, to confirm the effort estimate against team capacity.

Important cautions

AI-generated estimate; validate with your team.

Companion documents

- Agency Retainer Structure
- Scope Creep Control Kit
- Creative Brief Builder
- Media Plan Builder
- Client Reporting Template
- Client Servicing SOP

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.