

Pricing Strategy Advisor

Consulting & Professional Services

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Get pricing-strategy advice to move from hourly to higher-value pricing — a comparison of pricing models (hourly, fixed, retainer, value-based, outcome-based) with when to use each, advice on transitioning, and how to package and productise your offerings. Fill in your details below.

Purpose of this tool & output

Move from hourly to value pricing

How the output is used

Use the advisor to move from hourly to value pricing and to raise realised rates.

Important cautions

AI-generated advice; validate against your market and cost.

Companion documents

- Rate Card Builder
- Consulting Firm P&L Builder
- Cash Flow & Collections Planner
- Firm Business Case / Loan Note
- Consulting Services GST Guide
- Consulting KPI Dashboard

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.