

Portfolio & Case Study Kit

Consulting & Professional Services

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Get a portfolio and case study kit to showcase work that wins clients — a portfolio structure (best work, categories, results, before-after), a case-study format (challenge, approach, result), and presentation options. Use real work and get consent. Fill in your details below.

Purpose of this tool & output

Showcase work that wins clients

How the output is used

Use the kit to showcase work that wins clients with strong portfolio and case studies.

Important cautions

AI-generated kit; use real work and get consent.

Companion documents

- Agency Retainer Structure
- Scope Creep Control Kit
- Creative Brief Builder
- Media Plan Builder
- Client Reporting Template
- Client Servicing SOP

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.