

Distributor / Channel Appointment Pitch

Chemicals & Process Industry

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Generate a pitch to appoint a chemical distributor (or to pitch yourself as one to a principal) — the opportunity, margins and support, and mutual expectations — to build the channel. Describe the situation below.

Purpose of this tool & output

Recruit distributors or become one

How the output is used

Use it to recruit distributors or become one — a channel-appointment pitch that sets out the opportunity, terms and support.

Important cautions

AI-generated pitch; formalise appointment in a distribution agreement.

Companion documents

- Chemical B2B Sales Plan
- Chemical Product Catalogue
- Chemical Supply Tender Response
- Key Account Management Plan
- Technical Support / Troubleshooting Guide
- Chemical Company Profile

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.