

Business MIS Dashboard

Building Materials & Hardware

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Designs a business MIS dashboard — sales and margin by category/brand, inventory value and dead stock, receivables and DSO, cash position and scheme achievement — so the owner sees the whole business at a glance and decides fast. Use it to build owner reporting. For credit specifically use the Credit Risk Dashboard.

Purpose of this tool & output

Run the business on a few decisive numbers

How the output is used

Use it to run the business on a few decisive numbers — the sales, margin, stock and receivables MIS that shows health at a glance.

Important cautions

Track a few decisive numbers well — margin, dead stock, receivables/DSO and cash; in a thin-margin, high-credit trade these four decide survival more than sales alone.

Companion documents

- Digital Presence & Online Discovery Plan
- WhatsApp Business & Catalog Setup
- Business Digitization Roadmap
- B2B Marketplace & Online Selling
- Content & How-To Marketing
- Customer Database & CRM

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